

2021 Annual Meeting

A Year Like No Other



Meeting Agenda



Over the next 45 minutes we will cover the following:

- 2020-21 Academic Year In Review
- House Improvements
- Alumni Association Finances
- Recognition of Chapter Leaders
- Election of Directors and Officers
- Connect with other brothers

Meeting Agenda



Reminders!

- Please mute yourself unless you intend to ask a question.
- Feel free to type questions into the chat or...
- Feel free to ask questions directly (but let's not get crazy, we are trying to be done the presentation in 45 minutes or so)!
- Beer consumption (or alternative drink) is also encouraged!
- There will be an opportunity to engage with your classmates at the end via breakout rooms.

Congratulations Reunion Years!



1956 - 65th
1961 - 60th
1966 - 55th
1971 - 50th
1976 - 45th
1981 - 40th
1986 - 35th



1991 - 30th
1996 - 25th
2001 - 20th
2006 - 15th
2011 - 10th
2016 - 5th



2020-21 Academic Year in Review



The 2020-21 school year had it's share of “normal” successes:

- A highly successful spring rush, netting 17 new brothers in the spring, with four more potential brothers lined up Fall 2021.
- Multiple philanthropy events held throughout the Ithaca area.
- A lucrative Cornell Giving Day event that attracted 118 donors and raised nearly \$46,000 for the house!
- House improvements including a gym with weights and a new backboard for the basketball hoop, all through alumni donations.

2020-21 Academic Year in Review



But the 2020-21 school year was not a “normal” year:

- Brothers adhered to living standards including daily check-ins with the University and student testing three times a week.
- There was continuous cleaning of the entire house, with wall-mounted hands-free thermometers available in the house.
- Brothers staggered mealtimes to ensure social distancing and only utilized disposable utensils to limit virus transmission.
- Significant restrictions in place on house visitors, with those visitors being logged for contact tracing purposes.
- Group meetings in the house were limited to 10 people.

2020-21 Academic Year in Review



Despite the many challenges, the brothers overcame!

- The third highest rush total on campus happened despite rush being conducted entirely over Zoom and other social media channels.
- There were a total of ZERO COVID cases at 13 South Ave the entire academic year.
- The lack of social gatherings outside of the house reinforced the need for brother bonding within the walls of the grey stone castle.

2020-21 Academic Year in Review



The alumni pitched in too... remotely:

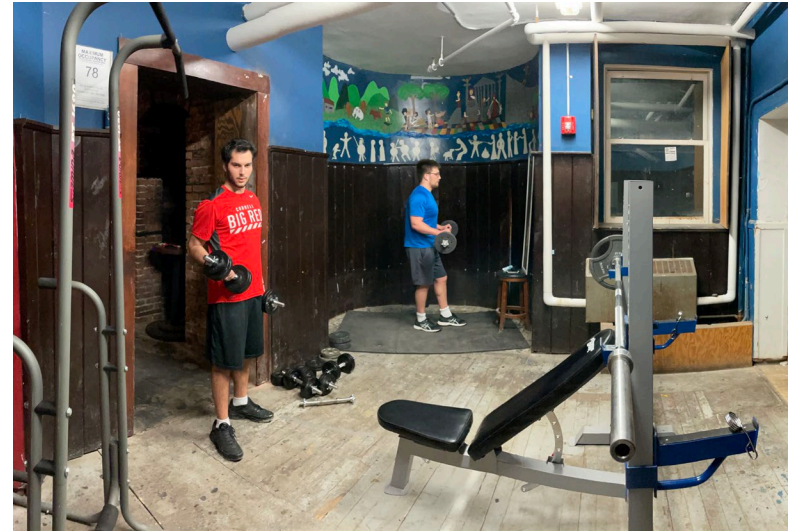
- Supported the drafting and implementation of the house pandemic plan at the beginning of the school year.
- Hosted online events including a Famous DKE History Webinar, a celebration of the chapter's 151st anniversary, and a StayHomecoming event attended by Dekes from every decade, 1960's to today.
- Alums rewarded undergrads for their tenacity and endurance with athletic equipment for the house and Friday night pizza dinners.

A Year in Pictures

New Basketball Hoop



An Indoor Gym



Pizza Dinners...



Distanced...

Coming Up Soon In 2021-22



The returning undergrads are focused on repeating their rush success from last year:

- Spring 2021 Rush Chair Adam Bleustein returns, providing consistency in rush practices and seeks a repeatable rush culture. New brother Teddy George is Co-Chair to learn the ropes.
- Implementation of lessons learned for use of online resources like Zoom, Instagram, and DKE International's ChapterBuilder tool.
- Identified pool of 38 rising sophomores with interest in Fall rush; 4 of whom have already been identified for bids in September.
- Paintball, online poker, and hikes already in planning stages.

And For the House...



DKE crest mosaic about to be installed in the main foyer:



Facility Improvements – Complete



Projects completed in 2020-21:

- Finishing touches on the front porch project (paid in 2019-20)
- Project received an Award of Merit in Historic Preservation from Historic Ithaca Foundation
<https://www.youtube.com/watch?v=MooiFxjVSuc>
- Updates to the internal sprinkler system (\$18.7k)
- Basement asbestos remediation (\$5.8k)
- Improved lighting in 2nd floor bathroom (\$1k)

Facility Improvements – In Progress



Projects coming later this year:

- Exterior wood repair and painting (\$100k).
- Planning and design for a major house electric upgrade (\$20k)
- Replacement of pipes feeding the second-floor bathrooms (\$65k)
- New area rugs for the living room (\$TBD)
- Add name plaques to second floor doors for recent grads (\$1k)

10-Year Plan Projects - Coming Next



There are two large projects we hope to fund and complete soon as part of our our ten-year plan:

- Complete woodwork refinishing, chimney repair, and exterior stone repointing on the western face of the house.
- Conduct a multi-year electrical upgrade to increase the energy capacity in the house for eventual electric needs (such as interior air conditioning and exterior charging stations for electric cars).

DKE Funding - Background



DKE gets dollars through a number of channels:

- Undergraduates put a percentage of their boarding fees into Cornell's facility reserve fund to support house maintenance.
- Gifts to Cornell designated for DKE, including Giving Day, as well as payouts from our Cornell endowments are spent on the house upkeep in consultation with DKE alumni.
- The Delta Chi Association collects annual dues from members and individual contributions. These dollars can be spent on alumni networking events, our website, and/ or utilized for house improvements.
- Donations through the Building our Legacy Campaign have been directed through both Cornell and the DX Association. All funds go to the upkeep of the Lodge at 13 South Avenue.

DKE Funding - Background



Other items of interest:

- The Robert Trent Jones Memorial Delta Kappa Epsilon Fraternity Scholarship has recently surpassed a \$1,000,000 market value! Over \$35,000 in scholarships went to 7 Dekes last year.
- Endowments from Jordan Lamb and Eugene Patterson have a combined market value of over \$400,000 and contribute about \$7,000 a year to the house accounts.
- The Delta Chi Association can now take contributions in stock. If you're sitting on an unrealized capital gain, send us the stock and avoid the capital gains taxes!

<https://dke-cornell.org/giving>

DKE Financials - Income



DKE Income for 2020-21 Academic Year:

- Dues and gifts to the Delta Chi Association: \$20,020
- Gifts to Cornell's DKE Housing Fund: \$52,793 (*includes Giving Day*)
- Contributions to Capital Campaign: \$69,383 (*payments to Cornell and DXA*)
- Proceeds from Lamb and Patterson endowments: \$7,050
- Contribution to Robert Trent Jones Scholarship: \$3,082

Grand Total

\$143,733

DKE Financials - Expenses



Traditional DKE Expenses:

- House improvement projects (front porch restoration, wood replacement)
- Targeted alumni contributions (foyer mosaic, athletic equipment)
- Brother rituals (initiation dinner, senior dinner, Grasselli dinner)
- Brother/alumni event funding (Homecoming, Reunion)
- Scholarship Book Awards (additional awards not allowed under RTJ dollars)
- Conference Attendance (ADW Greek Leadership Summit; DKE Convention)
- Website, Delta Chi Deke, and other communications costs
- Additional liability insurance coverage

DKE Financials - Expenses



DKE Expenses in 2020-21

- We have put significant money into the physical plant of 13 South Avenue and will continue to over the next couple of years.
- The pandemic regulations prevented us from spending money on certain tradition expenses like in-person events and conference attendance.
- A group of alumni lent money to DXA and to the undergraduate chapter to help the relaunch and capital improvements. By June 30, all alumni loans will be repaid in full.

Grand Total

\$239,563

Summary Financials



Work done....more work to do

Starting balance 6/30/20 \$65,233

Annual Fund \$20,020

Group Housing \$52,793

Capital Campaign \$68,383

Lamb/Patterson \$ 7,050

Facility Reserve \$36,730

TOTAL USABLE FUNDS \$250,209

Expenditures

• **DXA Admin Expenses \$29,021**

• **Sprinkler \$18,700**

• **Asbestos Remed. \$5,842**

• **Lighting \$1,000**

• **External woodwork \$100,000**

• **Electrical design \$20,000**

• **Plumbing \$65,000**

TOTAL EXPENDITURES \$239,563

Thank You!



- **Mike Clifford '91:** For serving as Alumni Treasurer for the past academic year.
- **John Yerger '82, Brendan O'Gorman '05, David Harwitt '12:** For completing their term on the DXA Board of Directors.
- **Chris Leyen '13, Ami Berger '14, Edipo Cravo '11, and Pete Bachrach '01:** For their leadership in crafting a Communications Strategic Plan.
- **Mike Curran '79, Chuck Kerner '74, Gene Pierce '67, and Bob Platt '73:** For contributing matching funds for our outstanding Cornell Giving Day event.

Thank You!



- **Brian Hyland '75:** For authenticating the design and motto on the new fireplace mosaic
- **Jeff Cullen '76:** For helping to draft the DKE House Pandemic Plan with the undergraduate leaders.
- **John Yerger '82:** For serving as the President of Cornell's Alumni IFC and as a member of the Fraternity-Sorority Advisory Council.
- **Greg Hartz '83:** For serving as a non-trustee member of Trustee Community Communications Committee.
- **Joe Marraccino '91:** For profiling Decim Vir Tom Borthwick '51.
- **Eric Neumann '96 and Vin Bertomeu '95:** For supporting our New Member Education program.

Thank You!



Delta Kappa Epsilon Undergraduate Board Members:

- Mike Furman '79
- Tyger McGuiggan '13
- Michael Dalton '11
- Kevin Singh '10
- Steve Spagnola '10
- Stephan Spilkowitz '10

Thank You!



Undergraduate Officers 2020-21 Academic Year:

Jared Hirsch '21

President

Xavier Lu '22

Vice President

Zack Vero '21

Treasurer

Ben Nace '21

Risk Manager / Safety & Health

Jake Loynd '21

House Manager

Zach Bolotte '21

Steward

Adam Bleustein '23

Rush Chair

Aiden Dixon '23, Ryan Mulloy '21

Social Chair

Alex Jung '23

New Member Educator

Steven Urdaneta '23

Alumni Relations Chair

Zach Gelfond '23

Philanthropy Chair

Brian Moro '23

Diversity & Inclusion

Good Luck!



Undergraduate Officers 2021-22 Academic Year:

Xavier Lu '22

President

Logan Hirsch '23

Vice President

Quinn Montgomery '23

Treasurer

Alex Jung '23

Risk Manager / Safety & Health

Zach Gelfond '23

House Manager

Edward William George '24

Rush Chair

Adam Bleustein '23

Rush Chair

Devon Harris '24, Ryan O'Donnell '24

Social Chair

Richie Berlinghof '24

New Member Educator

Steven Urdaneta '23

Alumni Relations Chair

Andrew Wallace '24

Philanthropy Chair

Tim Holloway '24

Diversity & Inclusion

Good Luck!



DKE International Board of Directors:

John Yerger '82

Two-year term



Elections: Board Nominees



Board of Directors

Bob Platt '73

3 Year Board Term

Vincent Bertomeu '95

3 Year Board Term

Chris Scannell '05

3 Year Board Term

Thibaut Delage '07

3 Year Board Term

Matt Karp '20

3 Year Board Term

Elected Positions

Mike Furman '79

President

Carl Oronsky '92

Treasurer

Appointments: DX Association



Vice President

Chris Scannell
2005

Communications

Pete Bachrach
2001

Fundraising Chair

Mike Curran
1979

Secretary

Pete Bachrach*
2001

Historian

TBD

*Acting until a new Association Secretary is appointed

Questions?



Are there any final questions before we move on to break out rooms so that you can engage with your fellow brothers?



Break Out Rooms



- You will now be given the option to join one of several breakout rooms (by decade). Feel free to join any breakout room you like!
- You can switch anytime by clicking on the Breakout Room button in the lower righthand corner of the Zoom screen.
- If it's not past their bedtime (or starting pre-gaming too early), there is also a room to engage with the current actives.
- This is the last item on the agenda so feel free to hang out as long as you would like.